

ECOEMPPOWER

PROJECT DESIGN GUIDE



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Meaning of the logo:

Innovation – full of power

The logo is a combination of font and form.

The line will be deleted at a size less than 5mm high.

The background may never be black. It should be transparent.

Colors:

Green as the color of hope, innovation,

The elegant gray tones represent the long-established and sureness of the one-stop shops.

100% black should not be used at all.

Font:

The associated font is Creato Display – a free font

(<https://www.dafont.com/de/creato-display.font>)

For heads use Creato Display Medium. CMYK 50/0/100/0,

for subheads utilize Creato Display Italic. CMYK 0/0/0/60.

The light cut is used for running text, CMYK 0/0/0/80.



CMYK 50/0/100/0



CMYK 30/0/60/0



CMYK 0/0/0/60



CMYK 0/0/0/80



RGB 151/191/13



RGB 197/216/130



RGB 135/136/138



RGB 88/88/90

